



2010 Sponsorship Opportunities & Benefits

USGBC-STL Sponsors at all levels provide important programmatic and operating support for continued Chapter programs and events as well as new green building programs, initiatives and efforts. Sponsor levels are available in two categories:

- **Chapter Sponsor** – provides operating and programming support for Chapter programs, events and initiatives throughout the year. See below for Chapter Sponsorship opportunities and benefits.
- **Program Sponsor** – provides direct support for specific programs & events. See the following page for Program Sponsorship opportunities and benefits
- **Growing Green Awards Sponsor** – provides support for annual awards program, which aims to recognize people and organizations that are transforming the built environment. Sponsorships are limited. See the following page for Growing Green Awards Sponsorship opportunities and benefits.

Please note: An organization's Chapter Sponsorship differs from an organization's national USGBC membership and an individual's USGBC-STL Chapter membership.

2010 CHAPTER SPONSORSHIP (one year)

	Platinum - \$5,000	Gold – \$3,000	Silver - \$1,000
Membership Networking	Three complimentary year-long USGBC-STL Chapter memberships	Two complimentary year-long USGBC-STL Chapter memberships	One complimentary year-long USGBC-STL Chapter membership
	Twenty tickets to USGBC-STL programs	Ten tickets to USGBC-STL programs	Five tickets to USGBC-STL programs
	Use of phrase "Platinum Supporter of USGBC-STL"	Use of phrase "Gold Supporter of USGBC-STL"	Use of phrase "Silver Supporter of USGBC-STL"
Marketing Exposure	Large logo and link on USGBC-STL website - homepage & sponsor page	Medium logo and link on USGBC-STL website - homepage & sponsor page	Small logo on sponsor page of USGBC-STL website
	Large logo in USGBC-STL monthly e-news (2,000 distribution)	Small logo in USGBC-STL monthly e-news (2,000 distribution)	Name in USGBC-STL monthly e-news (2,000 distribution)
	Distribution of company information (print) at 5 USGBC-STL programs	Distribution of company information (print) at 3 USGBC-STL programs	Distribution of company information (print) at 1 USGBC-STL programs
	Publicly recognized at USGBC-STL programs in scrolling Power Point Presentation (large logo)	Publicly recognized at USGBC-STL programs in scrolling Power Point Presentation (med. logo)	Publicly recognized at USGBC-STL programs in scrolling Power Point Presentation (small logo)
	Name and sponsor level listed in USGBC-STL annual report	Name and sponsor level listed in USGBC-STL annual report	Name and sponsor level listed in USGBC-STL annual report
	Article in one USGBC-STL e-news (2,000 distribution)		
	Name on USGBC-STL program announcements		

See page 3 for Sponsor Application & Registration Information

**U.S. Green Building Council
St. Louis Regional Chapter**

3617 Grandel Square
St. Louis, MO 63108
314-577-0854
fax: 314-577-0298
usgbc-stl@mobot.org
www.usgbc.org/chapters/stlouis



2010 USGBC-STL PROGRAM & EVENT SPONSORSHIP

PROGRAM SPONSORSHIP

Program PARTNER - \$500	Program SUPPORTER - \$300
4 tickets to specific USGBC-STL program	2 tickets to specific USGBC-STL program
Logo on specific USGBC-STL program announcement, name listed on USGBC-STL website	Name on specific USGBC-STL program announcement and on USGBC-STL website
Tabletop display at specific USGBC-STL program	Tabletop display at specific USGBC-STL program
Logo in scrolling Power Point Presentation at sponsored USGBC-STL program	Name in scrolling Power Point Presentation at sponsored USGBC-STL program
Verbal recognition from podium at sponsored USGBC-STL program	Verbal recognition from podium at sponsored USGBC-STL program
Name and sponsor level listed in USGBC-STL annual report	Name and sponsor level listed in USGBC-STL annual report
30 second "pitch" to attendees before sponsored USGBC-STL program	

Monthly Chapter programs are held from 5:30 – 7:30 pm on the second Tuesday of every month, but times and dates can vary. **In 2010 USGBC-STL will be holding programs that provide Continuing Education hours for LEED Professional as well as LEED Exam Study Session.**

Program Sponsorship Opportunities will apply to new programming.

See www.usgbc-stl.org for more information on Chapter programs.

2nd Annual GROWING GREEN AWARDS Tuesday, March 31, 2010

See www.usgbc-stl.org starting January 12, 2010 for nomination information and forms.

OAK Sponsor - \$2000 <i>Limited to 8 sponsors</i>	ACORN Sponsor - \$1000 <i>Limited to 12 sponsors</i>
Name/Logo in color on front of all promotions for event from January – April 2010, including Awards webpage	Name on all promotions for the event from January – April 2010
Name/Logo on signage and slides at Awards program	Name on signage and slides at Awards program
Four complimentary tickets to the Awards program (\$300 value) with preferred seating for Oak Sponsors and guests	Two complimentary tickets to the Awards program (\$150 value)
List of attendees, nominees, and winners	
Recognition during the Awards program, including opportunity to present one of the final awards	
AN EXCLUSIVE BENEFIT FOR NEW AND RENEWING GOLD AND PLATINUM CHAPTER SPONSORS WHO COMMIT TO CHAPTER SPONSORSHIP BY JANUARY 12, 2010*:	
Extended participation in our public relations campaign, including at least six promotional pieces (press releases, Chapter newsletters or other media opportunities) between January and April 2010.	
Invitation to an exclusive post-awards reception to meet 2010 Growing Green Award winners	
Reduced price of Oak Sponsorship to this group only of \$1,750	

*Gold and Platinum Chapter Sponsors with renewal dates between January – September 2010 must renew Chapter Sponsorship by January 12, 2010 in order to be eligible for these additional benefits. Sponsors with renewal dates between October – December 2010 are eligible for these additional benefits without renewing prior to October 2010.

See next page for Sponsor Application & Registration Information



USGBC-STL Sponsorship Registration Form

Company Name _____

As you would like it listed on all web and print materials

Contact Person _____

Street Address _____

City, State, ZIP _____

Phone _____

E-mail _____

Website _____

Sponsorship Level _____

If Program Sponsor, please indicate which program you would like to sponsor

Check Preferred Form of Payment

Please invoice me

Check

Please make checks payable to:

US Green Building Council – St. Louis Regional Chapter

Credit Card

MasterCard

VISA

Credit Card # _____ Exp Date _____

Please Note: We only accept Master Card, VISA

Credit Card Billing Address _____

If different than mailing address above

Customer Code: _____

Primarily applies to corporate cards. If unknown or unassigned, leave blank.

Send Registration Form with payment to:

Emily Andrews

USGBC-STL

3617 Grandel Square

St. Louis, MO 63108

Phone: (314) 577-0854 / Fax: (314) 577-0298

E-mail: emily.andrews@mobot.org

Website : <http://www.usgbc-stl.org>

Thank you for your support of the US Green Building Council – St. Louis Regional Chapter!

Individual donations are welcome at any level. In-kind donations of resources and services are also appreciated.

USGBC-STL is a 501(c) 3 not-for-profit organization. Your donation may be tax deductible as allowed by law.

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